

Eventbrite
PAY PER VIEW
\$19.99

LIMITED
EARLY BIRD
TICKETS
\$37.50

Sm 19 tv
LIVESTREAMING TV SERIES

THE HOWLIN' WOLF
907 S. PETERS ST
NEW ORLEANS, LA

21+
TO ENTER
DOORS OPEN
@ 9pm

Tickets ON SALE online at Eventbrite .com

LEGENDS
OF NEW ORLEANS
HIP HOP
Live **SATURDAY**
JANUARY 7, 2023

P-N-C
PARTNERS-N-CRIME
DJ JUBILEE
AND FRIENDS

SECOND ANNUAL

SHAW MANAGEMENT

HOST MC:
Downtown **Lesli Brown**

HOST DJ:
DJ RO

DREAM MANAGEMENT

(VISIT NOLARAP.TV FOR MORE INFO)



ABOUT THIS EVENT

THIS EVENT IS ABOUT THE UNIQUE CULTURE OF NEW ORLEANS AND LOUISIANA HIP HOP MUSIC. NEW ORLEANS MUSIC HAS BEEN HEARD ALL OVER THE WORLD, FROM OUR GREAT LEGENDS WHO CAME BEFORE US. PEOPLE FROM ALL OVER THE WORLD TRAVEL TO NEW ORLEANS TO ENJOY OUR CULTURE, MUSIC, FOOD, ETC.

WE WANT OUR PEOPLE FROM NEW ORLEANS WHO WERE DISPLACED BECAUSE OF THE HURRICANE DISASTER, TO OTHER AREAS LIKE HOUSTON, DALLAS, ATLANTA, THE WEST COAST, AND OTHER AREAS, TO BE ASSURED THAT WE ARE KEEPING THE CULTURE ALIVE. WE'RE ADDING "PAY-PER-VIEW" THIS YEAR BECAUSE A LOT OF PEOPLE WHO WANTED TO ATTEND OUR SUCCESSFUL 2022 EVENT, WERE UNABLE TO DO SO DUE TO LOGISTICAL CHALLENGES. THIS YEAR, WE WANT TO MAKE CERTAIN THEY HAVE AN OPPORTUNITY TO ENJOY THE EVENT IN THE COMFORT OF THEIR HOMES. "PAY-PER VIEW" WILL ALSO PROVIDE AN OPPORTUNITY FOR OTHER FANS OF NEW ORLEANS MUSIC CULTURE TO ENJOY THE EVENT FROM NEIGHBORING CITIES AND STATES.

IN ADDITION, THE "PAY-PER VIEW" OPTION WILL ALSO PROVIDE AN EXCLUSIVE AND MAJOR OPPORTUNITY FOR BRANDS TO PROMOTE THEIR PRODUCT OR SERVICES TO THE CULTURE OF NEW ORLEANS MUSIC FANS ALL OVER THE WORLD.

SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR - \$10,500 FOUR (4) AVAILABLE

MEDIA – Sponsor Mention on all Radio commercials advertising Six (6) weeks within the cities we run our advertising.

BACK STAGE PASSES – 4 Back Stage Passes.

SIGNAGE – Prominent banner and signage displayed on event site. (Sponsor must provide banner & logo's). Large banner at Entry & Exit Door - 20 inch round logo on 10 VIP tables.

WEB – Banner on event Website: Hyperlink to Platinum Sponsor site. (Exposure to over 1 million people)

PRINT – Sponsor logo on all Posters & Fliers Distributed Eight (8) weeks out within the city of New Orleans and surround areas.

TICKETS – A reserve VIP Table to accommodate (10) guest & (50) General Admission Tickets.

ON-SITE ENGAGEMENT – A 10x10 table Engagement Space.

MEET AND GREET – A meet and greet with picture taking.

SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR - \$5,000 FOUR (4) AVAILABLE

MEDIA – Sponsor Mention on all Radio commercials advertising Six (4) weeks within the cities we run our advertising.

BACK STAGE PASSES – 2 Back Stage Passes.

SIGNAGE – Prominent banner and signage displayed on event site. (Sponsor must provide banner & logo's).

WEB – Banner on event Website: Hyperlink to Gold Sponsor site. (Exposure to over 1 million people)

PRINT – Sponsor logo on all Posters & Fliers Distributed Eight (8) weeks out within the city of New Orleans and surround areas.

TICKETS – A reserve VIP Table to accommodate (6) guest & (15) General Admission Tickets.

ON-SITE ENGAGEMENT – A 10x10 table Engagement Space. (1) only

MEET AND GREET – A meet and greet with picture taking.

SPONSORSHIP OPPORTUNITIES



CRYSTAL AWARD SPONSOR - \$5,000
TWO (2) AVAILABLE



SPONSOR BRAND NAME – Will be added to the Award

HOST – Will mention Company name when they present the Award to the Artists

LEGENDS OF NEW ORLEANS HIP HOP

2022

LINEUP



LEGENDS

of NEW ORLEANS

HIP HOP

MYSTIKAL + JUVENILE + GHETTO TWIINZ + MS TEE
PARTNERS-N-CRIME + CHEEKY BLAKK + DJ RO + JUBILEE

SPONSORSHIP OPPORTUNITIES



SILVER SPONSOR - \$2,500 FOUR (6) AVAILABLE

MEDIA – Sponsor Mention on all Radio commercials advertising Six (4) weeks within the cities we run our advertising.

BACK STAGE PASSES – 2 Back Stage Passes.

SIGNAGE – Prominent banner and signage displayed on event site. (Sponsor must provide banner & logo's).

WEB – Banner on event Website: Hyperlink to Gold Sponsor site. (Exposure to over 1 million people)

PRINT – Sponsor logo on all Posters & Fliers Distributed Eight (8) weeks out within the city of New Orleans and surround areas.

TICKETS – A reserve VIP Table to accommodate (2)

ON-SITE ENGAGEMENT – A 10x10 table Engagement Space. (1) only

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR - \$50,000 ONE (1) AVAILABLE

MEDIA – Sponsor Mention on all Radio commercials advertising Six (6) weeks within the cities we run our advertising.

BACK STAGE PASSES – 4 Back Stage Passes.

SIGNAGE – Prominent banner and signage displayed on event site. (Sponsor must provide banner & logo's). Large banner at Entry & Exit Door -20 inch round logo on 10 VIP tables.



PAY-PER-VIEW (PPV) - \$2,500

TEN (10) AVAILABLE

MEDIA – Sponsor Mention In all Video commercials advertising Six (6) weeks within the cities we run our advertising.

COMMERCIAL BREAKS – Brand will need to provide (15 second commercials) that we can insert into our commercial break that will be played between each artist's performance.

SIGNAGE – Prominent banner and signage displayed on event site. (Sponsor must provide banner & logos).

WEB – Banner on event Website: Hyperlink to Platinum Sponsor site. (Exposure to over 1 million people)

PRINT – Sponsor logo on all Posters & Fliers Distributed Eight (8) weeks out within the city of New Orleans and surrounding areas.

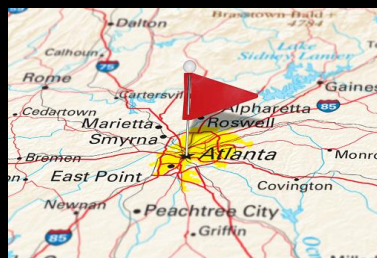


SHOW BREAKDOWN

GENERAL ADMISSION CAPACITY 1,200
VIP CAPACITY 60
PAY-PER-VIEW VIEWING TBD
EARLY BIRD TICKET PRICE \$37.50
BLACK FRIDAY TICKET PRICE \$55.00
GENERAL ADMISSION TICKET PRICE \$65.00
DAY OF SHOW TICKET PRICE \$75.00
PAY-PER-VIEW TICKET PRICE \$19.99



SHAW DM
MANAGEMENT





CONTACT Info:

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