



I SMELL Smoke 2020 Tour

April 2020 – September 2020



SPONSORSHIP PACKAGES

	PLATINUM \$50,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000
	(6) AVAILABLE	(5) AVAILABLE	30 AVAILABLE	30 AVAILABLE
Brand included in Marketing to 20 Cities Onsite and Digital for the entire tour and post tour marketing				
Brand included in Marketing to 10 Cities Onsite and Digital for the entire tour and post tour marketing				
Brand included in onsite Marketing in 5 cities				
Brand included in Marketing to 1 city Onsite				
Radio Mentions				
Live Streaming mentions in 20 events				
Included on all social media paid promotions for 20 events				
Mentions on Facebook Instagram Twitter YouTube				
Mentions on all radio and print media				
Logo in the promo video				
Logo in the Recap video				
Product placement and Logo in the documentary				
Brand Information segment in the documentary				
8x8 wall banner				
2x4 standing posters				
Insert product into VIP Meet & Greet gift bags				
6 VIP all access tickets to any show location				
Booth at shows				
Logo on Step and Repeat				
Dedicated slide on jumbotron screen				
Host mentioned sponsors during the event				
Stage mentions by Hosts during intermissions				
4 VIP all access tickets to any show location				

WWW.ISMELLSMOKETOUR.COM

SHAW MANAGEMENT, LLC - THE HUFFMAN GROUP LLC - DREAM MANAGEMENT, LLC

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